

# Automate your product buying process with **Intelligent Content Capture**

For many buying organizations, catalog management has fast become a popular feature to support the procurement process. The ability to self-select goods electronically, and in a compliant manner, removes a series of headaches for the procurement department. But how can you achieve a similar level of control and automation with your non-catalog requests?



**Intelligent Content Capture (ICC)** is a simple and time-saving application, enabling internal buyers to self-service their own purchases through procurement approved suppliers and marketplaces. ICC offers a consolidated view across all existing catalogs and non-catalog items. In addition, integrating this solution with e-procurement, accounting, and other management systems, also speeds up wider business processes – including invoicing, reporting, auditing and compliance.

## Five reasons to use **Intelligent Content Capture**



### **Increase approved suppliers volumes**

Extend guided buying access to more approved suppliers to increase purchases through an approved source.



### **Cost reduction through price comparisons**

Consolidated search results allows the lowest cost supplier to be chosen every time.



### **Reduce standard non-catalog requests**

Automated product data capture from approved sites increases the quality of requests, speeding up the process and reducing manual intervention.



### **Consolidate all existing catalogs**

The app provides a single view of products from multiple catalogs without the user needing to view each catalog separately.



### **Seamless integration with your purchase requisition system**

Integrates with any cXML PunchOut site and requires no change to your downstream procurement processes.

# Combine your catalog and non-catalog requests into a single compliant e-procurement process with **Intelligent Content Capture**

**Intelligent Content Capture** is fully integrated with Guided Buying functionality in SAP Ariba Buying and Invoicing, allowing your internal buyers to simultaneously search both internal and external catalogs, reducing the number of standard non-catalog requests, increasing compliance and control and driving down procurement costs.

## How it works

